





Of RARE ORIGIN JEWELER



"In our pieces, there s always a little something that makes you look again. I think that s the conversation starter. Ultimately we hope to make you feel beautiful, but we also want to create that spark of connection." - Octavia Giovannini-Torelli

Of Rare Origin approaches jewelry as wearable poetry, at once elegant and intriguing. Of Rare Origin is Leslie Tcheyan, Octavia Giovannini-Torelli, and Thea Giovannini-Torelli.

Fusing creative curiosity, resourcefulness, and international heritage, mother and daughter, Leslie and Octavia introduced this New York City-based brand in March 2016 with the launch of the Aviary Collection. Thea joined her mom and sister in May 2017 and the three work together from their self-described "messy office" on 66th and Madison.

Their history blends thirty years of experience in the jewelry, design, and arts industries including sourcing and manufacturing for notable luxury jewelers, curating art collections, and site-specific installations as well as design, marketing, and management skills. Together they engage ateliers globally to translate bold visions into romantic and memorable creations. Each handmade piece is a carefully balanced harmony of artistry, precious and semi-precious materials, classical technique, and contemporary intuition.

Of Rare Origin embodies the trio's spirited playfulness and is bound to surprise, provoke and amuse.



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